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TAIEX-REGIO

Online Workshop on the commercialisation and internationalisation of Centres of Excellences' and Centres of Competences' projects results

organised in co-operation with

Science and Education for Smart Growth Operational Programme
Executive Agency (Bulgaria)

12 – 13 November 2020

Online event

Eastern European Time (EET)

Beneficiary:

Bulgaria

REGIO 69861

Aim of the online Workshop:

The aim is to support the modernisation and development of 14 projects of Centres of Excellence (CoE) and Centres of Competence (CoC) financed under the Bulgarian Operational Programme “Science and Education for Smart Growth 2014-2020”. Experts from the Czech Republic will share their experience and examples of good practice on the following:

- Involvement of the business sector in the management of the centres;
- Commercialisation of the newly developed technologies and capitalisation of the projects’ results;
- Internationalisation of the projects’ results.

Speakers:

- **Mr Pavel Krecmer**
Deputy Director
Central European Institute of Technology Research Institute (CEITEC), the Czech Republic
- **Mr Jiří Kolman**
Scientific Secretary
Global Change Research Institute of the Czech Academy of Sciences (CzechGlobe), the Czech Republic

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Day 1: Thursday 12 November 2020

Chair: Mr Kiril Geratliev, Executive Director,

Science and Education for Smart Growth Operational Programme Executive Agency

10:00*	<i>Connection of participants/Technical verifications</i>
10:30	Welcome address <ul style="list-style-type: none">• Ms Karina Angelieva, Deputy Minister for Education and Science, Bulgaria• Mr Stefan Appel, Head of Unit, Unit E1 - Administrative Capacity Building and European Solidarity Fund, Directorate-General Regional and Urban Policy (DG REGIO)• Ms Diana Jabłońska, Head of Unit, Unit C3 - Institution Building, TAIEX, Twinning, Directorate General for Neighbourhood and Enlargement Negotiations (NEAR)
10:50	State of play of the contracted projects for creation and development of CoEs and CoCs in Bulgaria. Constraints and problems identified by Managing Authorities. <ul style="list-style-type: none">• Ms Stefka Pileva-Malinovska, Director General• Ms Diana Polihronova-Kachova, Chief Expert, Science and Education for Smart Growth Operational Programme Executive Agency, Bulgaria
11:30	Involvement of the business sector in the management of the centres <ul style="list-style-type: none">- Strengths and weaknesses of direct participation of the business' representatives in the management of the centres;- Contemporary business models for management of the CoEs and CoCs;- Strengthening of the inter-institutional coordination and networking between the partner organisations and with other European centres. <ul style="list-style-type: none">• Mr Pavel Krecmer, Deputy Director Research and Innovation, Central European Institute of Technology (CEITEC), the Czech Republic• Mr Jiří Kolman, Global Change Research Institute of the Czech Academy of Sciences (CzechGlobe), the Czech Republic
13:00	End of Day 1

* Bulgaria's time - Eastern European Time (EET) (UTC+3)

Day 2: Friday 13 November 2020

Chair: Mr Kiril Geratliev, Executive Director,

Science and Education for Smart Growth Operational Programme Executive Agency

09:30	<i>Connection of participants/Technical verifications</i>
10:00	<p>Commercialisation of technologies and capitalisation on projects' results</p> <ul style="list-style-type: none">- Forms of commercialisation and cooperation with industry;- Consequences of the way State aid rules were incorporated into operational programmes;- Setting up a technology transfer environment – opportunities and obstacles the centres have to face as being part of a university as well as of the regional and European ecosystem. <p>• Mr Pavel Krecmer, Mr Jiří Kolman</p>
11:00 – 11:15	<i>Break</i>
11:15	<p>Internationalisation of the projects' results</p> <ul style="list-style-type: none">- Identifying partnership opportunities with the business at the international stage;- Establishment of preconditions for effective transfer of technologies abroad, collaboration with industry and internationalisation of the projects' results;- Technology transfer via pan-European research infrastructure consortiums (European Strategy Forum on Research Infrastructures (ESFRI), European Research Infrastructure Consortium (ERIC), Association of European-Level Research Infrastructures Facilities (AISBL));- Long-term research infrastructure collaborations with non-EU countries;- International projects and public tenders abroad (e.g. UN tenders, development aid, bilateral projects...). Conditions for participation of CoEs and CoCs in the Horizon 2020 programme;- Transnational open access to research infrastructure, technology transfer, capacity building, open access, open data. <p>• Mr Pavel Krecmer, Mr Jiří Kolman</p>
12:15 – 12:30	<i>Break</i>
12:30	<p>Examples of Key Performance Indicators (KPI) for measuring the performance of the CoEs and CoCs</p> <ul style="list-style-type: none">- KPIs for a maximum usage of the infrastructure;- Clear KPIs and goals for the CEOs and staff of the CoEs and CoCs. <p>• Mr Pavel Krecmer, Mr Jiří Kolman</p>
13:15	<p>Wrap-up: Summary of the workshop</p> <p>• Mr Kiril Geratliev</p>

More information on TAIEX:

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