

EXECUTIVE AGENCY "OPERATIONAL PROGRAMME "SCIENCE AND EDUCATION FOR SMART GROWTH"



CENTERS OF EXCELLENCE AND CENTERS OF COMPETENCE STATE OF PLAY. IDENTIFIED PROBLEMS AND CONSTRAINTS

November 12, 2020





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POLICY MAKING BODIES

National Assembly

Council of Ministers

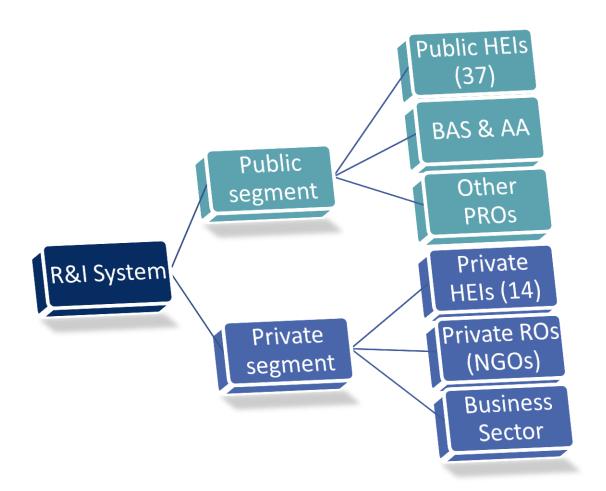
Ministry of Economy		Ministry of Education and Science	
National Innovation Fund	OPIC	National Science Fund	OP SESG



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R&D&I SYSTEM SEGMENTS IN **BULGARIA**



- non very well integrated public and private segments
- highly centralized system (regulation and control)
- MES oriented toward public sector
- ME oriented toward private sector
- policies are devised and implemented separately;
- funding and support depend on the type of beneficiary not the R&D field or opportunities for joint projects;



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STATE AGENCY FOR RESEARCH & INNOVATION

- State policy in the field of applied research and innovation
- MA of Programme Research, Innovation and Digitalisation for Smart Transformation 2021-2027
- Combines all national, EU and international financial instruments in these fields
- Innovation Strategy for Smart Specialisation

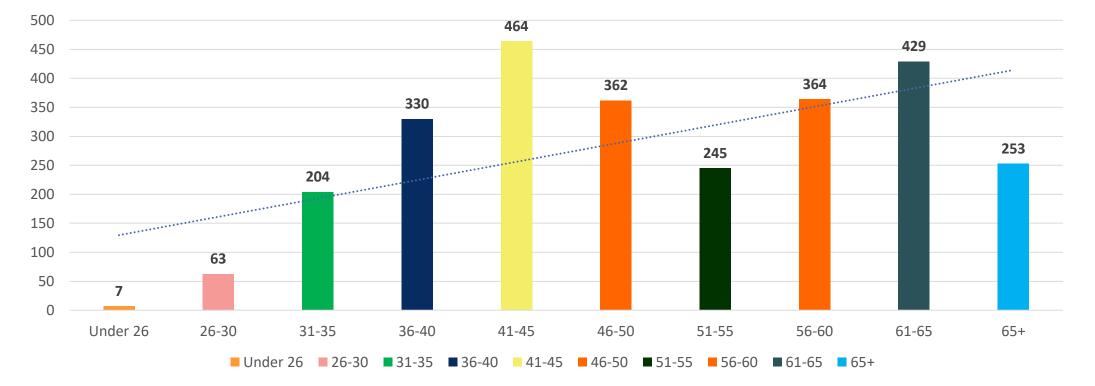




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AGE STRUCTURE OF RESEARCHERS - BAS 31.12.2019 (TOTAL NUMBER 2721)



Average 50 years



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Science and Education for Smart Growth Operational Programme





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PRIORITY AXIS 1 OF SESG OP – GOALS AND EXPECTED RESULTS

- To enhance the level and market orientation of research activities of ROs;
- To improve the potential for applied research, experimental development and innovation;
- To intense the cooperation with the business/industry;
- To attract new researchers;
- Internationalisation.





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ACTIVITIES ELIGIBLE FOR FUNDING

- Investment in research infrastructure (construction/modernisation of buildings, purchase of equipment);
- Research activities, knowledge and technology transfer.







- Wide dissemination of research results (through teaching, open-access databases, open publications or open software);
- Establishment of sustainable partnerships with business, participation in joint projects



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THE BULGARIAN INNOVATION STRATEGY FOR SMART SPECIALISATION (ISSS) 4 THEMATIC AREAS



Mechatronics and Clean Technologies



Informatics and Information and Communication Technologies



Industry for Healthy Living and Biotechnology



New Technologies in Creative and Recreational Industries



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CENTRES OF EXCELLENCE



BG05M2OP001-1.001-0008 NC of Mechatronics 69 184 529,81 BGN



BG05M2OP001-1.001-0003 CoE in IICT 29 355 861,12 BGN

BG05M2OP001-1.001-0004 UNITe 29 781 882,42 BGN

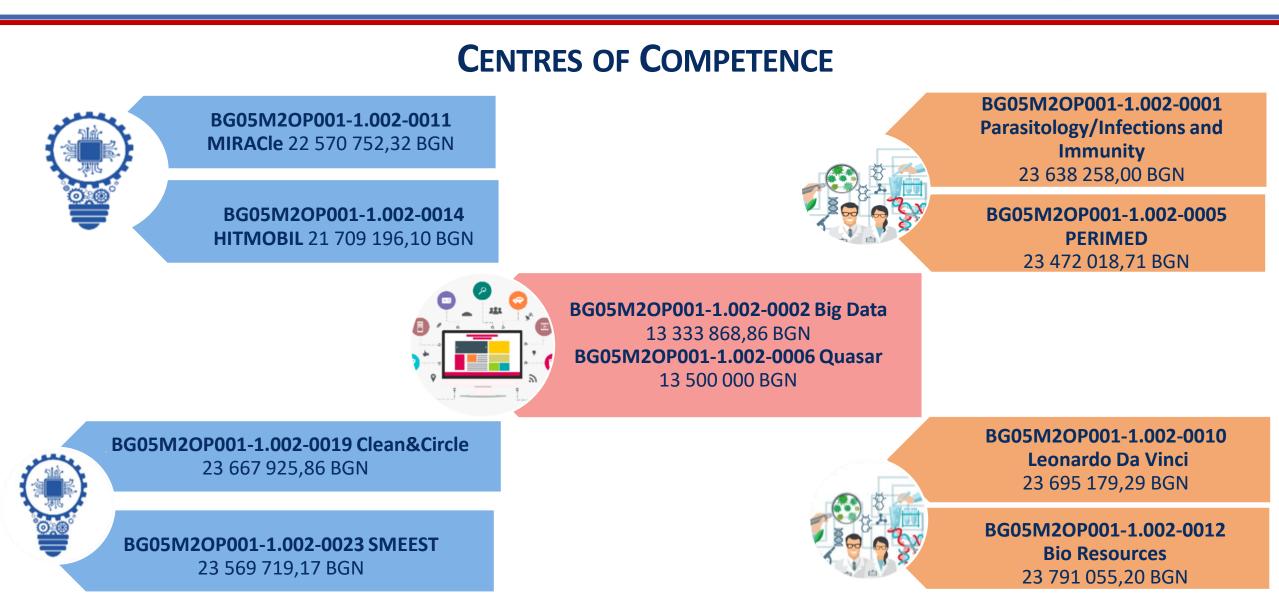


BG05M2OP001-1.001-0001 Heritage.BG 29 785 549,49 BGN



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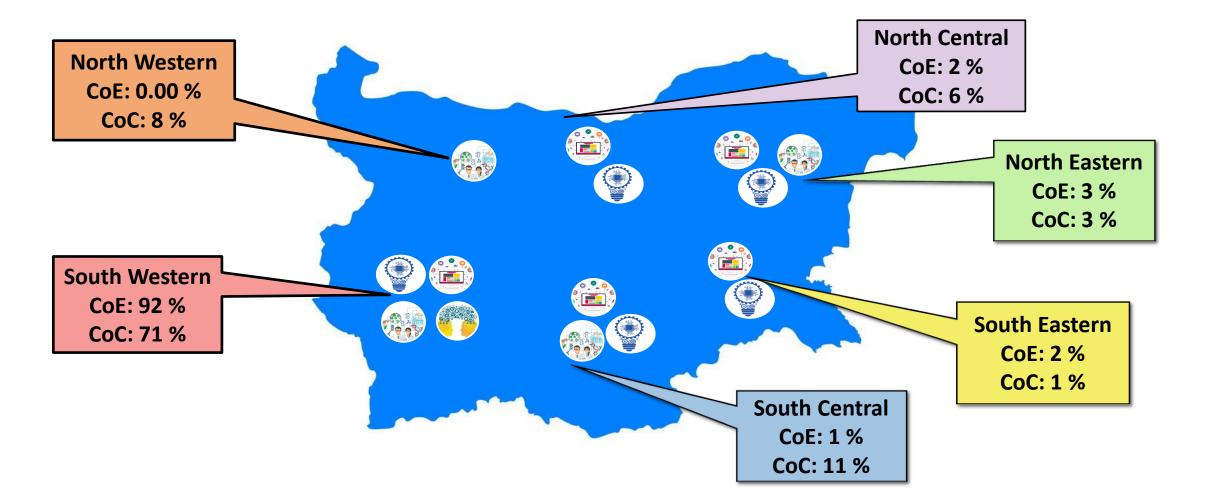




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TERRITORIAL BALANCE AND SHARE OF FUNDS

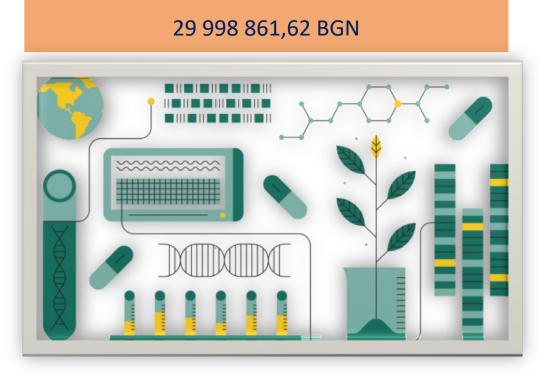




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PROJECTS UNDER HORIZON 2020 WIDESPREAD-TEAMING-PHASE 2 AND ADDITIONALLY FUNDED BY OP SESG



BG05M2OP001-1.003-0003 PlantaSYST

BG05M2OP001-1.003-0003 GATE

29 998 861,62 BGN





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PERFORMANCE



7 Centres √Infrastructure √Equipped laboratories R&D activities



5 Centres

Building research infrastructure (substantial constructions or new buildings)

Laboratories – not fully equipped



2 Centres Later signed contracts At public procurement stage



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FUTURE PROSPECTS AND CHALLENGES

Suitable future management structure and legal framework of the centers;

- Development and commercialisation of IPR portfolio;
- Ensuring sustainable funding;
- Establishing future mechanism for knowledge transfer;
- Creation of start-ups, spin-offs and spin-outs.





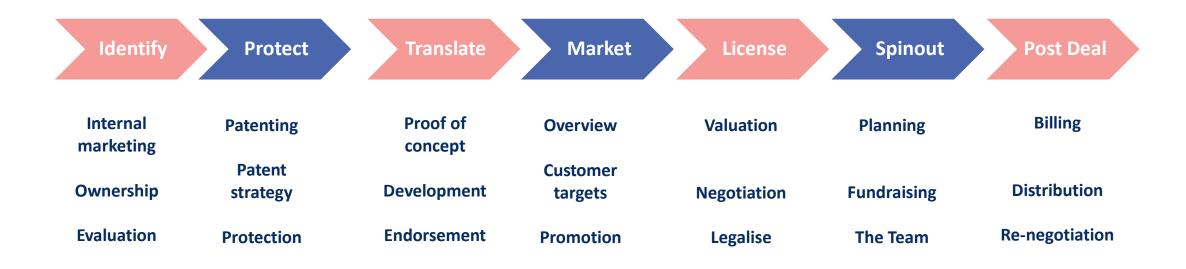
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TECHNOLOGY TRANSFER (TT) AND COMMERCIALISATION

HOW TO BUILD A SUCCESSFUL TT VALUE CHAIN?

TWO MAIN ELEMENTS: (I) SCIENTIFIC RESULTS AND (II) ENTREPRENEURIAL CULTURE



Source: Diagram copyright to Oxford University Innovation; Diagram and text included in JRC Report "Strategic Evaluation of the Bulgarian CoC and CoE. Recommendations for their further development"



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COMMON PROBLEMS ACROSS THE CENTRES



Lack of knowledge, skills and experience for effective TT through established channels, procedures and sources of translational funding (internal and external);



Low level of entrepreneurial mindset among researchers;



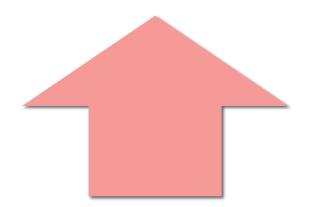
Lack of researchers' skills in IPR protection;



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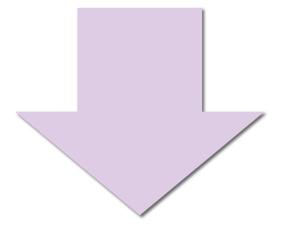


COMMON PROBLEMS ACROSS THE CENTRES (CONTINUED)



Lack of knowledge, skills and experience in:

- contemporary business/ incl. start-up/ development methodologies;
- incremental spin-off development;
- attracting early stage development funds from market sources (crowdfunding, business angels, early stage venture, etc.).



Insufficient number of skilled financial and legal experts for business planning, marketing, compliance, control and contracting functions, as well as monitoring of the use of the research infrastructure.



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COMMON PROBLEMS ACROSS THE CENTRES (CONTINUED)



Lack of analytical/ full cost accounting possible risk of incomplete cost analysis and possible under-pricing of research products and services

- **Sustainability risk:** if the centres do not set the right selling prices/ fees for services

(full cost (direct costs + overheads) + profit margin= selling price/ service fee);

Selling price market price <u>or</u> the equivalent of it <u>or</u> the price set in an arm's length negotiation

- State air issue: indirect state aid granted to an undertaking (business)



Mandatory separate accounting for economic and non-economic activities not yet implemented.



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INDICATORS

Uniform vs. centre- specific indicators;

 ESFRI (European Strategy Forum on Research Infrastructures/ RI): common approach for monitoring RI performance at European level;
Proposal for a comprehensive set of KPI considering the common objectives of the Pan-EU RIs;

SIRC (Report from the EC's Expert Group): Knowledge Transfer Metrics Towards a Europeanwide set of harmonised indicators

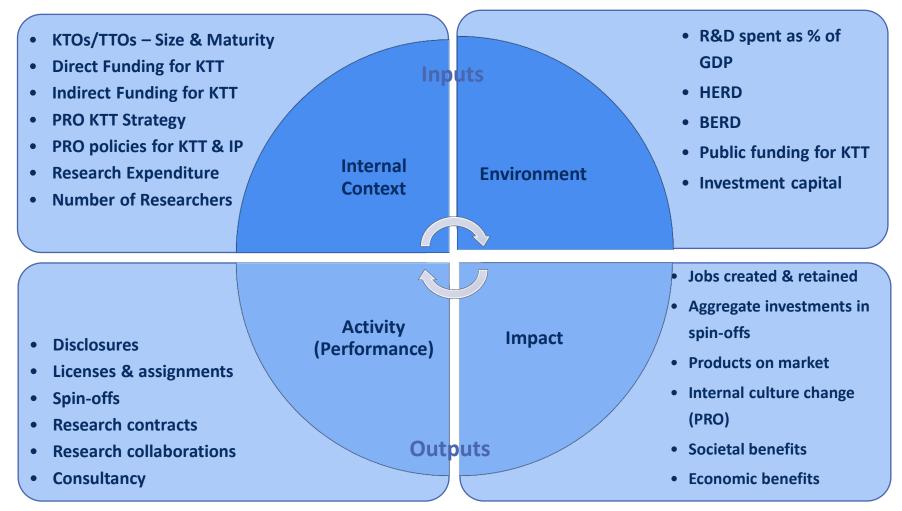




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INPUT AND OUTPUT KTT INDICATORS: THE FOUR QUADRANTS

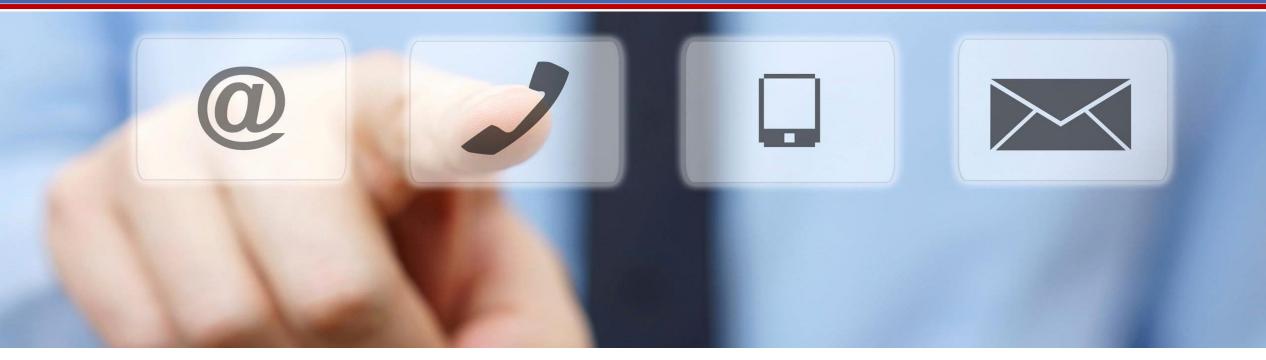


Source: Adapted from "Knowledge Transfer Metrics: Towards a European set of harmonized indicators" Report from the European Commission's Expert Group (JRC)



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THANK YOU FOR YOUR ATTENTION!

Contact details:

Bulgaria, 1113, Sofia, 125, Tsarigradsko Shose Blvd., Block 5, Fl.1 Phone: +359 2 46 76 101 http://opnoir.bg/